Notes on Differentiation:

**Highlights or Things to Remember**

Setting the Stage:

Content:

Process:

Product:

What I want to try for differentiation:

Notes on Personalization/PeBL:

Role of REORDER:

Pyramid of Growth:

Transfer of Responsibility:

What I want to try:

One thing to try next week:

Three things to try next month:

What I want to know more about: