

# TESTING ASSUMPTIONS



The best way to learn about your users is to ask questions. Find some people who are either directly affected by your problem, or people who are similar to those affected. Use this space to develop questions to ask them. **You should try to go out and talk to real users!**

What is the problem you are trying to solve?

Who are the primary users of your problem/solution?

What are three problems you ASSUME your user is having?

What questions can you ask your user to test your assumption?

Record your users answers here.

Problem #1



Question(s) to Ask Your User:



ANSWER

Problem #2



Question(s) to Ask Your User:



ANSWER

Problem #3



Question(s) to Ask Your User:



ANSWER